

# 10 WAYS HAVING AN ON-STAFF FMA® CAN SAVE YOU MONEY!

1

## **ENERGY SAVINGS.**

An FMA® understands how a building operates at peak efficiency and can implement an effective energy management program. With a working knowledge of all integrated building systems and their care and maintenance, an FMA® can reduce operating costs.

2

## **LIFECYCLE COST SAVINGS.**

The FMA® is a long-range planning strategist with a formula for getting the most value for the replacement, retrofit, and maintenance dollar. With a thorough understanding of project development, codes, regulations, lighting principles, equipment, pest control, and security, the FMA® will not waste dollars on short-run purchases.

3

## **BUDGET CONTROL.**

The FMA® manages from a finely-tuned financial perspective. Putting this knowledge into practice means more dollars to your company's bottom line.

4

## **FACILITIES STYLE AND IMAGE.**

The FMA® understands strategic and facilities planning principles, corporate finance and capital investment, organizational structure, decision-making methods, and information analysis, and is skilled in creating a facilities management plan to help your company succeed in today's competitive, dynamic, and global business climate.

5

## **PROPERTY PROTECTION.**

The FMA® recognizes potential legal problems, addressing them appropriately and avoiding them if possible. By tapping working knowledge of the critical aspects of owner liability and judicial procedure, the FMA® can properly protect your property.

6

## **TECHNOLOGY.**

The FMA® has a working knowledge of the technology commonly used in facilities, new technologies, and enhancements. The FMA evaluates the bottom line of current technological services to prepare your company for the future.

7

## **ETHICAL LEADERSHIP.**

Being an FMA® means complying with a standard code of ethics and conduct in employer, employee, vendor, and contractor relationships. The increased knowledge and practical personnel management techniques of an FMA® can reduce turnover and liability.

8

## **STRATEGIC PLANNING.**

The FMA® understands a property's lifecycle from conceptualization to demolition. Fundamental knowledge of structural design, property analysis, and real estate values maximizes return on investment in each phase of the cycle.

9

## **MARKETING RESULTS.**

The FMA® is well-versed in properly planning and managing details critical to the successful execution of a project—carefully implementing projects from start to finish!

10

## **THINKING AHEAD.**

The FMA® is a true "facilitator" who manages teams, understands systems, and assesses the financial impact of decisions. Investing in the professional development of your facilities managers means bringing them the knowledge, experience, and versatility needed to perform the job!



## Credential Requirements:

Participants will complete eight courses and the FMA® Capstone Exam to earn the FMA® designation. Learn more about program requirements and course content by visiting [bomi.org](http://bomi.org).

### Required courses:

- *Environmental Health and Safety Issues*
- *Ethics is Good Business®, ShortCourse*
- *Facilities Planning and Project Management*
- *Fundamentals of Facilities Management*
- *The Design, Operation, and Maintenance of Building Systems, Part I*
- *The Design, Operation, and Maintenance of Building Systems, Part II*

### Elective courses (choose two):

- *Asset Management*
- *Managing the Organization*
- *Real Estate Investment and Finance*

## Let's Talk Numbers:

99% of learners said they've improved their subject knowledge with BOMI programs

97% of graduates improved their job performance and overall career with BOMI

94% of learners say BOMI programs met or exceeded their expectations

99% of BOMI graduates would recommend BOMI programs to a colleague